

Organ Plays at 9. 11 and 4:45
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

A Wanamaker Furniture Clearing of Unusual Significance

Bringing a Vast Collection of Odd Pieces and Suits at One-Third to One-Half Less

The law of compensation works out in many interesting ways. For anybody who may have failed to take advantage of the great August Furniture Sale, this inevitable after-clearing of about 5000 odd pieces and hundreds of complete suits at one-third to one-half less than the regular prices is compensation in a large measure.

It is no ordinary disposal of oddments. It is a sale in itself, so far as the variety and quantity of the goods are concerned. It is a sale to which you can come with confidence of finding furniture that will appeal to you at prices that will make the appeal pretty nearly irresistible.

Besides the vast collection of odd pieces and suits we also have a number of new shipments, some of which came late for the August Sale and all of which are now offered at wonderfully low prices.

Among these are many attractive bedroom suits of the most popular and desirable low-priced kind.

The whole collection comprises suits and individual pieces for all rooms and for homes of varying requirements.

But the quality of the goods is unvarying in its excellence—this is Wanamaker Furniture—every piece of it.

(Fifth, Sixth and Seventh Floors)

"Dear Bought and Quickly Caught"
is the usual criticism on a bad purchase. There are scores of places eager to have your money, and their inducements to bring your custom are almost bewildering. The advertiser, of course, plays up his goods to the skies, knowing that commonly no one asks who it is that is so praiseful of his wares. The seller also knows that he must use fresh bait to catch anything, so he piles white sugar thick upon the cake he offers to his customers.

[Signed] *John Wanamaker*

September 27, 1921.

Where Beautiful Hats Reign Supreme

There is a secluded little Salon in the series of Wanamaker Millinery Salons devoted altogether to Paris millinery. Here beautiful hats reign supreme. Choice is difficult here because each hat is so lovely that one is tempted on every side. At one extreme for size is Marcelle Demay's tiny black velvet chapeau with its enshrouding shower of burnt gray ostrich. At the other is Lucie Hamar's immense sapphire blue velvet hat with nothing on it at all but the wide blue velvet ribbon encircling the crown and extending in loops at the side. The dozens of lovely Paris hats in this little Salon, and the hundreds of beautiful Paris inspired hats in the larger outer Salons, will answer every uncertainty as to any hat for any occasion. Either a Paris or a Wanamaker label is guarantee of the very perfection of exclusive and artistic millinery.

(Second Floor)

Distinguished Individual Wraps of Fashionable Furs

are coming into the Fur Salons almost daily. They seem the most fitting garments to wear over the jewel-like new afternoon and evening gowns. Here is a beautiful coat of the fashionable black caracul with brown kolinsky collar, at \$785. A reproduction of a Jenny coat is of exquisite quality Hudson seal (died muskrat) with soft brown dyed squiddel ornamentation. Priced \$750.

(Second Floor)

New Fur-Trimmed Wraps Are Very Beautiful

They use fur trimmings to accentuate their new fashion features and with what successful results any woman who sees these lovely garments can testify. Here are wraps with entire fronts deeply faced with fur, others with fur capes to the waist, fur-trimmed panels, huge cuffs and collars of fur and fur on the new wide sleeve openings. Needless to say, they are extremely warm, these new wraps, and tremendously becoming. Even the character of the furs and their color are, in many cases, like fur. There are deep, thick pile Bolivias and silky duvetyn; also all the fashionable variations of these two. As to trimmings, very little is needed with so much fur, but some of the wraps have large loops of the material, others designs of wooden beads, silk stitching and fringe or ornaments. With all their wonderful furs, however, these new wraps are less than one might expect. They are \$225 to \$475.

(First Floor)

Young Women's Dance Frocks of Radium Taffeta \$35

These charming little dresses for dances and evening wear are fashioned of radium taffeta, with ruffled panels, loose panels, quaint ruffled ruffles threaded with tinsel, and a cluster of silvery beads at the waist.

(Second Floor)

A Very New Fabric Is Satin-Striped Duvetyn

Quite wide stripes they are and in the same color as the duvetyn—a lovely seal brown, navy blue or black. The texture is very soft and drapable and it will make up charmingly into handsome afternoon gowns, costumes for the street or for wraps. It is 39 inches wide and \$7.50 a yard.

(First Floor)

Women's Smart New Tailored Blouses

Distinctive blouses of fine silk, while being tailored in appearance have a soft effect because of the tiny pleated frills and weaves. One style with a Peter Pan collar and another with a roll collar are in white or hisque at \$16.85. A roll collar vest style comes in black or white at \$10.

(Third Floor)

S. A. P. Cleans Dark Shoes, Too

People who have known the satisfaction of this splendid polish and preservative for white shoes will be glad to know that they can get it for black and brown shoes also. The shoe for a small box or 35c for large box.

(Main and First Floors)

Presenting the New Fashions With the Latest Decisions of Paris for Autumn and Winter of 1921 Tomorrow in the Salons of Dress

TOMORROW in the Wanamaker Gown Salons the curtain is drawn aside to reveal the mode for Autumn and Winter of 1921-22.

Answered are the questions every woman has been asking—"What is the new waist line?" "Are skirts long or short?" "Is the new silhouette wide or narrow?" "What of hosiery?" "What are the new materials?" "The colors?" "The trimmings?" "Will tailored suits or dresses and top-coats be worn?"

As the cables flashed under the sea from Paris opening after opening—each one totally different—one got a confused medley of contradictions that seemed to establish nothing.

Not till the seething waves and eddies of whim and extravaganza had settled to calm—not until, in many instances, the American seekers of fashion had sailed for home!—did that tantalizing mistress Fashion, composite of so many gifted Parisian artistes, declare her true and undoubted preferences.

Sometimes it pays to wait, as we waited. Tomorrow we give you Fashion's last word. Not one of these gowns has been shown in America before.

A few of them are the authentic Paris originals. The majority, however, are faultless copies, executed with perfection in every detail, of the identical French materials, and exactly duplicating the initial model except in one respect, to which no American woman will object—the vastly lower price!

In Paris the Autumn openings that aroused most enthusiasm among connoisseurs of fashion were those of

Lanvin Renee Chanel

In reproductions of the gowns of these three famed modistes this collection is especially strong. But there are also copies of

Callot Worth Cheruit Rolande Jenny Georgette Vionnet Miller Soeurs

The Gowns Are Like Pictures

Here in coral and silver brocade is Cheruit's own surprising pantaloon gown, generously slit to reveal the silken trousers beneath.

Here is Chanel's mysterious black-and-gold shawl gown. A Chanel idea, too, is the fascinating coat dress of tomato red velvet with collar, cuffs and hem of soft brown flying squirrel fur.

A fuchsia velvet gown inspired by Miller Soeurs suggests a velvety purple dahlia, dew-encrusted.

The seal of Lanvin's regal simplicity is set on a black chiffon velvet touched with white ermine.

(First Floor)



Jenny's creative art is at its best in an enchanting rust-color brocaded chiffon with moleskin garniture.

A white and silver brocade slashed into sharp points that drip with crystal beadings is another Lanvin inspiration.

Chanel's idea of white for evening is in ivory velvet of severe lines, studded with scintillating brilliants; the black velvet girdle encircled with bands of brilliants.

Worth's chenille scarf gown—Callot's Greek toga gown—Renee's flower-like orchid gown—Rolande's black Spanish dress—these and many others of equal originality and exquisite loveliness are perfectly reproduced.

It is like peeping into the salons of the most exclusive Paris modistes this very day to see them.

And not only afternoon, dinner and evening toilettes, but street costumes, too, including elaborately fur-trimmed suits and one-piece coat dresses. The fashions are set, in short, for every hour of the day and evening.

An exhibition of beautiful gowns such as these is as pleasurable to the artistic as an exhibit of paintings—and to the less artistic even more so.

Please enjoy them tomorrow and the ensuing days of this week.

New Books

"The Pride of Palomar," by Peter B. Kyne, price \$2. By the author of "Kindred of the Dust." A story of picturesque Southern California.

"The Outline of History," by H. G. Wells, price \$5. This is an educational edition, completely revised, in one volume form. This edition offers the reader and student the most convenient and attractive arrangement for study and easy reference.

(Main Floor)

Petticoats for Cooler Days

have cotton jersey tops and satenee flounces. Black and gray. Special at \$1.50.

(Third Floor)

New Redleaf Hosiery for the Whole Family

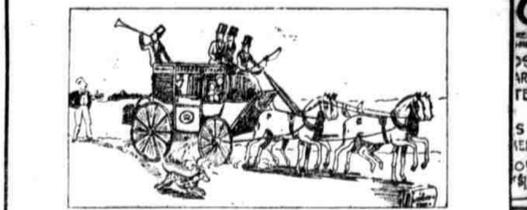
It has been years since we had anything approaching this shipment of English stockings in quantity and variety.

For Women
Ribbed black and white cashmere stockings, \$2.50.
Vertical drop-stitched silk sports hose in black, white, tan and gray, \$4.
Fine heather mixed cashmere, \$6.

For Children
Sturdy cotton socks in black, white, blue and tan, 75c.
Lisle socks in white and tan, \$1.
Cotton socks with fancy striped tops and stripes' all over; also lisle striped all over, \$1.
Boys' smart fancy-top golf hose in brown heather mixtures, \$3.50.

For Men
Fine, soft cashmere half hose in black, tan, blue and gray, \$2.
Heavy ribbed wool in heather, \$3.50.

(Main and First Floors)



The Men's London Shop Announces—

a fine showing of the new suits and overcoats for Fall and Winter (Imported and Domestic)

The Men's London Shop was never so well prepared to equip the men of Philadelphia with Fall and Winter clothing.

And it is pleasant to report that the prices on the new suits and overcoats are about a third less than they were this time last year.

There is a fine collection of suits at \$48.50 to \$65. Suits of irreproachable style without being too extreme in fashion.

There are sports suits of English tweeds in gray and tan, with smart belted coats.

Loose, light-weight topcoats of imported herringbone and diamond weave tweeds in grays and browns are \$48.50 and \$50, and at \$55 and \$58.50 are some semi-fitted coats for more conservative men.

Great, soft, warm British ulsters in various colors are \$80 and \$85, and some beautiful tan and dark brown camel-hair coats are \$85 to \$145.

(The Gallery)

A Very Pleasing Hat, Sir, Is Jermyn Street

We had so many styles and shapes of soft hats at the start of the season that we thought we surely had enough.

Then there came a style out of London that pleased us so much we had it copied in this country in three rich shades of brown. Ask to see Jermyn Street and see if you don't like it, too.

Because we had it made here we can sell it for \$6.

(Main Floor)

Those Men's Heavy Duty Shoes at \$4.75

may still be found in excellent variety by men who want shoes that will give extra service.

All high shoes of full grain calfskin in black, tan and brown and in all sizes and widths.

Made upon various approved U. S. Army lasts, and for extra strength and service some have rawhide slip soles and some have rubber heels.

(Main Floor)

Boys' Shirts and Pajamas Made Just Like Dad's

Made of the same good materials, by the same workpeople and with the same care.

Striped madras shirts at \$1.50, \$1.65 and \$2.
White cheviot shirts with neckbands or collars attached, \$1.65 and \$2.50.

Striped pajamas, cut plain, \$2.50.
Plain color pajamas with silk frogs, \$3.

(Main Floor)

Time Is Short but Opportunities Plentiful in the Sale of China and Glassware

The sale has only three more days to run—tomorrow, Thursday and Friday.

But there is no shortage of opportunity.

There is still a splendid choice of French, American, Japanese and other imported dinner sets at substantial reductions from regular prices.

If you have been waiting for an exceptionally favorable opportunity to buy a dinner set now is the time to act.

There is a brilliant assortment of real cut glass and light-cut glassware at one-fourth to one-third less than regular prices.

Some Specially Good Things in Real Cut Glass

Berry bowls, \$5, \$6.50, \$8.75, \$5.

Low dishes, \$2.25, \$3.25 and up to \$7.

Sugar and cream sets, \$3.50 to \$7.50.

Celery trays, \$2.25 to \$7.50.

Jugs, \$5, \$6, \$8, \$10.

Bonbon dishes, \$1.50 to \$2.50.

Tea or coffee sets, \$3.75 to \$4.75.

Vases, \$1.50, \$3, \$4.75 and up to \$9.50.

Lemonade bowls with stands, \$2.25, \$3.50, \$5.00 to \$7.50.

(Fourth Floor)

Three Bright Days of the Lamp Sale Left

Since the beginning of this sale, new goods have been coming into it so constantly that selections today are remarkably good in all desirable kinds of lamps and shades.

Among all-metal lamps these are particularly good.

Desk-lamps of a fine efficient type, with a fancy cast base design.

Blind-arm and metal shade, adjustable to any angle—gold, silver and green finishes, \$6.

A two-light library lamp, with large metal trimmed glass shade, \$10.50.

Classical metal table lamps from Japan, \$15.50 to \$42.50.

Hand-wrought adjustable bridge lamps, \$7.50 and shades for them \$3 to \$13.50.

(Fourth Floor)

Three More Days of the September Sale of Housewares

No prudent housewife will let this month pass without laying in housefurnishing supplies when she can get any of the following for the next three days at lowered prices:

- Vacuum cleaners
- Sewing machines
- Dressmaking forms
- Aluminum ware
- Refrigerators
- Cutlery
- Bathroom furnishings
- Wardrobe trunks and other trunks

- Cedar chests
- Kitchen cabinets
- Coffee percolators
- Wash boilers
- Electric toasters and irons
- Mops, cloths, sponges
- Brooms, brushes and leather dusters

- Enamelware
- Tinware
- Woodenware
- Old-fashioned ironware
- Casseroles and pie plates
- Galvanized ware
- Baskets
- Meat choppers

(Fourth Floor)